



## 2021 Omnibus Survey Findings

CGA worked with a third-party research firm to conduct a national omnibus phone study between Feb. 23-28, 2021. A total of 720 American homeowners ages 18+ were asked about their plans and experiences with home improvement project topics involving digging, and utility service interruptions. The survey had a margin of error of +/- 3.65 at the 95% confidence level. Some highlights of the survey findings are outlined below.

One in every  
three surveyed  
U.S. homeowners

(33%)



reported experiencing a utility service interruption during the COVID-19 pandemic.

19.5  
million

U.S. homeowners plan  
to dig this year.

Of homeowners who are planning to dig this year, nearly **TWO in FIVE** will put themselves and their communities at risk by **digging without contacting 811** beforehand.

### TOP PLANNED DIY DIGGING PROJECTS

The most popular digging projects that surveyed homeowners are planning this year include:

- ✓ Planting a tree or shrub: **62%**
- ✓ Building a fence: **37%**
- ✓ Building a deck or patio: **32%**
- ✓ Installing a mailbox: **20%**
- ✓ Installing a pool: **6%**
- ✓ Something else: **26%**

### GARDENING AND OTHER DIGGING PROJECTS ARE POPULAR DURING THE PANDEMIC

**56%** of survey respondents who plan to plant a tree or garden this year said they are more likely to complete a digging project during the pandemic.

**20%** of U.S. homeowners overall reported being more likely to complete a DIY project involving digging during the pandemic.

**12%** of respondents said they were more likely to hire a contractor to complete a home improvement project involving digging during the pandemic.